## Moominproductgallery PHOTO GUIDELINES

## **PRODUCT PHOTOS**



- One product per photo and product page.
- White background only.
- Crop the image close to the product.
- High resolution 1-3MB.
- Name the image with your company name and product description "Your company long sleeve jungle. jpg" This is searchable and it is important that you start with your company name to be able to find it in the archives. Make sure to spell check.



NOT APPROVED - only one product per product image.



NOT APPROVED - too much white area around the product.



NOT APPROVED - do not crop the product.



If you are not able to provide us with photos with the above requirements. We can arrange photography against a small fee.

Contact Anna-Karin Sallander at Bulls Licensing for further information: anna-karin@bulls.se

## HEADER PHOTO

## 1600 px



300 dpi

If you wish you may add a header photo to your company site.

- 1. The image should contain your products placed in an inspiring environment.
- 2. Measurements W: 1600px H: 650 px Resolution: 300 dpi.
- 3. Name the image "Your company header".

This is optional.